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# Message from the President

On behalf of the ACCE Board of Directors, I would like to extend my very best wishes for 2021 – the Chinese Year of the Ox. I wish everyone a healthy, harmonious and blessed year as our hopes for a return to normal grow stronger each day with the widespread administration of vaccines.

ACCE's mission to assist entrepreneurs has never been more important than during this unprecedented pandemic. As Canada's leading Chinese Canadian business association, we quickly pivoted to digital program delivery under the new ACCESS sub-brand, presenting an incredible total of 15 digital events since the pandemic restrictions began last March with each event attracting hundreds of online participants. Just on the horizon, our most glamorous and highly anticipated event – the ACCE Awards Gala – will also be delivered virtually. But first, let's recap the events which have taken place since the last newsletter.



Kevin Au-Yeung, President

Our Mandarin Speaking Group was the first to ring in the new year with an event on January 21, 2021. The expert panel shared their knowledge on the timely topic "How to Digitize Your Business" with attendees, and I thank Google and the Asian Google Network for being the Supporting Partners of this event. Then on February 4, 2021, ACCE and the City of Markham co-presented a forum on "Doing Business in South Korea." This forum was held in partnership with Export Development Canada, Global Affairs Canada, Korea Trade & Investment, Hyundai Auto Canada and Shopify Korea, whose representatives provided valuable insight in the panel discussion.

On February 18, 2021, we enjoyed the fun and frivolity of the annual Chinese New Year celebrations, which included traditional Chinese folk dance and lion dance performances. I wish to thank Wealth One Bank of Canada for being the sponsor of our Chinese New Year celebrations.

Two more webinars were held on March 8 and 24, 2021, by ACCE Magnolia Club and the Young Entrepreneurs Group, respectively. While Magnolia Club enjoyed an intimate virtual fireside chat with entrepreneur Eva Lau, the Young Entrepreneur Group had a number of experts discussing "Roads Leading to Asia." I want to thank Scotiabank for their support as the sponsor of the Magnolia Club event, as well as National Bank, the Hong Kong Economic and Trade Office and Invest Hong Kong for their support as the co-sponsors of the Young Entrepreneur Group event. In addition, I thank all the panelists of the above events for sharing their knowledge and wisdom with us.

As mentioned, the 2020/2021 ACCE Awards Gala is drawing imminently near. It is ACCE's premier, signature event and is where the very best in Chinese Canadian entrepreneurship from coast to coast is recognized and honoured. The Awards Gala will be held virtually on April 24, 2021, and I am sure you are eagerly anticipating the unveiling of the winners.

With an ever-expanding segment of the population being vaccinated each day, we are optimistic for a swift decline in cases and the eventual resumption of in-person events. Until then, ACCE will continue to deliver programs, resources and networking virtually. Please visit our website at www.acce.ca for more details on future programs.

As always, I want to thank our various stakeholders, including our sponsors, directors, members, volunteers, staff, various levels of government and the media, for their support.











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The ACCE Mandarin Speaking webinar "How to Digitalize Your Business?" was held on January 21, 2021, hosted on Zoom.



ACCE President Kevin Au-Yeung with panelists and the moderator at the ACCE Mandarin Speaking webinar. From top left: Kevin Au-Yeung; Tom Yu, Co-Chair, ACCE Mainland Initiative Committee; Mary Wang, VP and co-founder of Noah Digital Inc.; Will Gu, Technical Solutions Consultant, Google; Max Mao, Technical Solutions Consultant, Google; Zhengxiao (Roy) Yang, Associate - Lawyer, Trademark Agent, Ridout & Maybee LLP.



The ACCE Virtual Forum: "Doing Business in South Korea" was held on February 4, 2021, hosted on Zoom and co-presented by ACCE and the City of Markham.



Master of ceremonies Sandra Tam introduced dignitaries who delivered welcoming remarks. From top left: Federal Minister Mary Ng, Ministry of Small Business, Export Promotion and Trade; Mayor Frank Scarpitti, City of Markham; Tae-In Chung, Consul General, Republic of Korea; Sandra Tam, Director of ACCE.









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Panelists at the ACCE virtual forum. From top left: YoungHwa Jung, Director General, Korea Trade & Investment; Sue Rauth, Deputy Director, Global Affairs Canada; Patrice Guindon, Chief Representative Asia, Export Development Canada; Kevin Au-Yeung, President, Nobis Inc.; Don Romano, President & CEO, Hyundai Auto Canada Corp.; Leo Park, Lead, Shopify Korea.



Presenters held a breakout session at the ACCE virtual forum.





The 2021 ACCE Chinese New Year celebration was held on February 18, 2021, hosted on the Hopin virtual platform and sponsored by Wealth One Bank of Canada. We received featured greetings from all three levels of government and dignitaries. From top left: Federal Minister Mary Ng, Ministry of Small Business, Export Promotion and Trade; Consul General Han Tao of the Consulate General of the People's Republic of China in Toronto; Ontario Premier Doug Ford; Mayor Frank Scarpitti, City of Markham; Emily Mo, Director of Hong Kong Economic and Trade Office (Toronto).



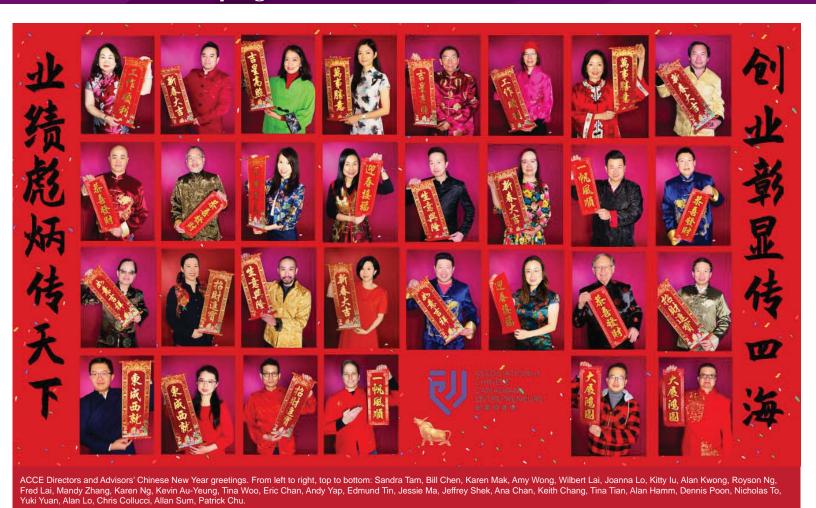
The opening performance was a Chinese folk dance by Georgia's Dance & Arts Cultural Centre.



A lion dance was performed by Nanhai District Zhong Lian Wong Fei Hung Lion Dance Troupe.



Mayor Frank Scarpitti (top left) dressed as the god of fortune at the meet-and-greet with President Kevin Au-Yeung (top right) and MPP Daisy Wai (bottom).



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#### 2021 ACCE Chinese New Year celebration breakout sessions



Stories of the Chinese lion dance from Alan Tang, Sunny Tang Martial Arts Centre.



Traditional Chinese dragon's beard candy demo by Susanna Tea ceremony demo by Connie Fong, Seneca College. Ng, Flower Accents.





Year of the Ox predictions from Fengshui Genie.

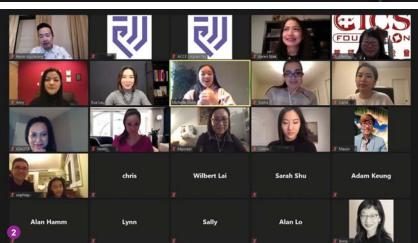


Chinese folk dance workshop by Georgia Leung, Georgia's Dance & Arts Cultural Centre.



ACCE riddles contest.







The event's lucky draws were presented by (top right) Amy He, Wealth One Bank of Canada, with (bottom left) Jessie Ma, master of ceremonies, and (bottom right) Kevin Au-Yeung, President of ACCE.



The ACCE ACCESS Magnolia Club webinar "Celebrating International Women's Day" was held on March 8, 2021, hosted on Zoom. The event was sponsored by Scotiabank and featured guest speaker Eva Lau, Founding Partner of Two Small Fish Ventures.



ACCE members and attendees joined the ACCE ACCESS Magnolia Club webinar.

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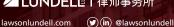
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#### The chicken or the egg? Which came first? Buy or Sell First?



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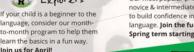
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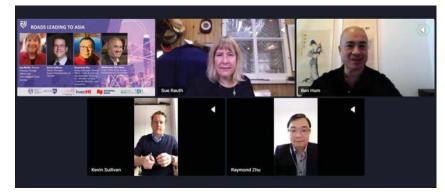
The 2021 ACCE ACCESS Young Entrepreneurs Group webinar "Roads Leading To Asia," sponsored by National Bank of Canada, Hong Kong Economic and Trade Office (Toronto) and Invest Hong Kong (Canada), was held on March 24, 2021, hosted on the Hopin virtual platform.



Top right: Grace Lau, Deputy Head of Investment Promotion, Invest Hong Kong (Canada) moderated an engaging fireside chat with successful North American entrepreneurs who have expanded their businesses into Asia via Hong Kong. Bottom left: Toby Chu, Chairman and CEO, CIBT Education Group Inc. Bottom right: Lindsay Lau, CEO, INLIGHT.



2021 ACCE ACCESS Young Entrepreneurs Group webinar. From top right: Jessie Ma, Legal Advisor, ACCE; Kevin Au-Yeung, President of ACCE; Chris Bennett, Manager, International Trade, National Bank of Canada; Hua Yu, Managing Partner, Level5 Strategy; Emily Mo, Director, Hong Kong Economic and Trade Office (Toronto).



A fireside chat, with (top middle) Sue Rauth, Deputy Director, Foreign Affairs and International Trade Canada; (bottom left) Kevin Sullivan, Senior Manager, Export Development of Canada and (bottom right) Raymond Zhu, Senior Manager, Greater China, Trade and Industry Development Division, B.C. Ministry of Jobs, Economic Recovery and Innovation, shared how the Canadian government is helping businesses expand globally, moderated by (top right) Ben Hum, Chair of the ACCE Young Entrepreneurs Committee.

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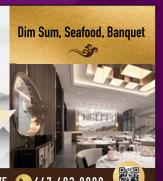


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