

# 2022 ACCE CHINESE CANADIAN ENTREPRENEUR AWARDS 創業協進會加拿大傑出華裔創業家獎

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ASSOCIATION of  
CHINESE  
CANADIAN  
ENTREPRENEURS  
創業協進會

**Nomination Form**

提 名 表 格

Deadline 截止報名日期

**November 30, 2021**

# 2022 ACCE CHINESE CANADIAN ENTREPRENEUR AWARDS Nomination Form

## (A) The Nominator

I nominate the following business in the category of:

(A nominee may be nominated for more than one category)

- Entrepreneur of the Year     Best International Business     Best Asia Pacific Business     Young Entrepreneur  
 Best Community Service     Most Progressive     Most Innovative     Best Start-up

Name of nominator: \_\_\_\_\_ Telephone: \_\_\_\_\_

Nominator's address: \_\_\_\_\_

Fax: \_\_\_\_\_ Email address: \_\_\_\_\_

Additional information enclosed

Additional information to follow

Signature of nominator: \_\_\_\_\_ Date: \_\_\_\_\_

## (B) The Nominee

Name of nominee (company name): \_\_\_\_\_

(Chinese name if applicable): \_\_\_\_\_

Business address: \_\_\_\_\_

Date of incorporation or registration: \_\_\_\_\_

Name of principal(s) with Chinese origin: \_\_\_\_\_ Title: \_\_\_\_\_

Name of contact person: \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_ Website: \_\_\_\_\_

The Nominee agrees to be nominated for the above award(s) and to provide the required information to the Judging Panel. The Nominee hereby authorizes the Association of Chinese Canadian Entrepreneurs (ACCE) or its sponsors to use, release and retain the Nominee's name, non-financial information, photographs, video recordings and audio recordings in connection with the promotion, administration or evaluation of the Chinese Canadian Entrepreneur Awards without any compensation to the Nominee. The Judging Panel reserves the right to award the Nominee with an alternative category for which the Nominee was not nominated herein. The Nominee agrees to accept such alternative category without any compensation to the Nominee.

The Nominee agrees to be automatically nominated in the upcoming two years in the event that the Nominee does not receive any award in the current year.

The Nominee is required to submit the information listed below with this nomination form. Only complete nomination forms will be considered. The Judging Panel may request that the Nominee provides further information, as listed below.

### To complete the nomination, please provide the following information:

- a. Details on the Nominee, including the nature of the business, its products or services, number of employees, product brochures, website address, etc.
- b. Details to support the category (or categories) being nominated based on the criteria listed on the nomination forms
- c. Financial statements for the past 3 fiscal years
- d. Background of the principal(s) and how he/she/they started the company
- e. Shareholding structure - percentage owned by founder, principal(s) and others
- f. Success factors and challenges of the company and industry
- g. Any other relevant information, including testimonials, previous recognitions or awards, etc.
- h. Example of a situation that demonstrates how the nominee has met and surpassed the criteria for the award category

Signature of nominee: \_\_\_\_\_ Date: \_\_\_\_\_

Please return the completed form and required information to the following address:

ACCE Chinese Canadian Entrepreneur Awards 3950 14<sup>th</sup> Avenue, Unit 502, Markham, Ontario L3R 0A9

The deadline for nominations is November 30, 2021.

# 2022 ACCE CHINESE CANADIAN ENTREPRENEUR AWARDS Nomination Form

## ENTREPRENEUR OF THE YEAR

### 1. Innovation

Does the nominee's business create, improve or promote an outstanding concept, procedure, technology, design or process in marketing, customer service, product development or human resources development which enhances productivity and gives it a competitive advantage in the marketplace?

### 2. Operating Success

Does the business enjoy profitability and financial health? Is there potential and/or planning for growth? Is the business exporting?

### 3. Quality of Product or Services

Is the business recognized for its product or service quality? Is the business an industry leader? Does it engage in continued product or service development through research or market studies?

### 4. Corporate Citizenship

Does the business participate in community activities (e.g. cultural, social, educational and sporting initiatives)? Does the business engage in social marketing? Has the business received community recognition?

### 5. Management Capabilities

Is there evidence of appropriate business planning? Are there immediate and long-term training initiatives for management and/or employees?

## BEST START-UP (Business must be registered after November 1, 2016)

### 1. Innovation

Is there an innovative aspect to the business, such as product or service, production process, marketing strategy, service approach, methods of distribution, advertising techniques or export concepts?

### 2. Operating Success

To what extent has the nominee's product or service been accepted in the marketplace? Are the products or services sold beyond the Chinese community?

### 3. Growth Prospects

Is there an opportunity for continued growth in the industry sector? Is there export potential? Is there an opportunity for product or service diversification? Is financing adequate?

### 4. Management Capabilities

Is there evidence of appropriate business planning? Are technological improvements part of the plan? Are there immediate and long-term training initiatives for management and/or employees?

## MOST INNOVATIVE

### 1. Innovation

Does the nominee create, improve or promote an outstanding concept, procedure, technology, design or process in marketing, customer service, product development or human resources development which enhances productivity and gives it a competitive advantage in the marketplace?

### 2. Operating Success

To what extent has the innovative product or service been accepted in the marketplace? Has the nominee strengthened its position in the marketplace? Are the nominee's products or services offered beyond the Chinese community?

### 3. Growth Prospects

What is the growth potential of the nominee with the application of the innovation to its product or service? Is this a best practice which may be beneficial to the nominee's business community?

### 4. Management Capabilities

Is there evidence of appropriate business planning? Are there any training programs for staff development, and is this encouraged?

## MOST PROGRESSIVE (Business must be in operation for at least five years)

### 1. Responsiveness to Change

Does the nominee demonstrate a responsiveness to change in the improvement process: financing (e.g. employee purchase), corporate restructuring, product design, marketing strategy, approach to services, etc.?

### 2. Operating Success

Over the last five years, has the nominee increased its sales? Has the nominee strengthened its position in the marketplace? Is it currently financially stable? Do employees have job security? Are there other measurable variables to show the significance of the improvement?

### 3. Growth Prospects

What is the nominee's growth potential? Will market conditions allow its progress to continue?

### 4. Management Capabilities

Are there any training programs for staff development, and is this encouraged? Does management make personal sacrifices to effect the improvement?

# 2022 ACCE CHINESE CANADIAN ENTREPRENEUR AWARDS

## Nomination Form

### BEST COMMUNITY SERVICE

#### 1. Community Participation

Has the nominee assisted local charities or educational, cultural or sporting activities? Has the nominee contributed to community development through social marketing? Is the nominee a member of any business associations?

#### 2. Community Recognition

Has the nominee received industry or community awards? Is the nominee viewed favorably by its peers or industry competitors? Does the nominee enjoy media recognition?

#### 3. Employee Relations

Does the nominee have a satisfactory working relationship with its employees? Do the employees earn a living wage and participate in benefit programs? Does the nominee have an employment equity plan in place? Does the nominee encourage employee training?

### BEST INTERNATIONAL BUSINESS (Open to all Canadians)

#### 1. International Business

What is the percentage of the nominee's export sales/foreign business investment as compared to the nominee's total sales/foreign investment (with geographic breakdown)?

#### 2. Operating Success

To what extent has the international business been accepted in the marketplace? Has the nominee strengthened its position in the marketplace? Does the nominee demonstrate that its sales, products or services benefit Canadian communities and Chinese communities in Canada and abroad? What are the nominee's financial performance results for the past three years?

#### 3. Growth Prospects

What is the growth potential of the nominee with the expansion of the international business, qualitatively and quantitatively?

#### 4. Management Capabilities

Is there evidence of appropriate business planning and business operations control? Are there any training programs for staff development, and is this encouraged? Is there involvement in related community activities that encourages other businesses to engage in international business?

### YOUNG ENTREPRENEUR (Nominee must be 18 to 35 years of age on November 30, 2021)

#### 1. Innovation

Is there an innovative aspect to this nominee's business, such as the production process, marketing strategies, service approach, methods of distribution or export concepts?

#### 2. Operating Success

Does the business enjoy profitability and financial health? Is there potential and/or planning for growth?

#### 3. Quality of Product or Service

Is the business recognized for its product or service quality? Is the business an industry leader? Does it engage in continued product or service development through research or market studies?

#### 4. Corporate Citizenship

Does the business participate in community activities (e.g. cultural, social, educational and sporting initiatives)? Does the business engage in social marketing? Has the business received community recognition?

#### 5. Management Capabilities

Is there evidence of a young or emerging leader or leadership team that has driven the development and growth of a successful business? Is there evidence of appropriate business planning and management practices?

### BEST ASIA PACIFIC BUSINESS

#### 1. Asia Pacific Business

Does the nominee, which must have been operating for at least two years, demonstrate that it has successful operations in Hong Kong or has successfully used Hong Kong as the gateway to expand its business worldwide, resulting in significant improvement in business performance?

#### 2. Operating Success

Has the nominee demonstrated an ability to create competitive advantages and overcome challenges in entering the new market? Does the nominee have a business plan through use of research data, innovation and strategies to promote awareness in its new market?

#### 3. Growth Prospects

What is the growth potential of the nominee with the use of Hong Kong, qualitatively and quantitatively? Will market conditions allow its progress to continue?

#### 4. Management Capabilities

Is there evidence of appropriate business planning and business operations control? Are there any training programs for staff development, and is this encouraged?

### JUDGING PANEL

The Judging Panel will be led by national accounting firms, government agencies, educational institutions, reputable national business organizations and leading media groups. All members of the Judging Panel are independent of ACCE. In all categories, the Judging Panel may consider other appropriate factors, such as industry reputation, environmental concerns, safety record, employee dedication, corporate stability, etc.