

KEVIN STERLING, President, Toronto Chapter Keiretsu Forum Canada

Kevin Sterling is a serial entrepreneur turned angel investor who is familiar with both the start-ups need for capital and the investors perspective on what is good vs bad. As President of Keiretsu Forum Canada's Toronto Chapter and member of the Deal Screening Committee Kevin has heard from thousands of entrepreneurs over the past 8 years and invested in 60+ companies. He has coached hundreds of entrepreneurs on how to best present their companies. This workshop delivers the lessons learned from the best and worst pitches for capital to help avoid the pitfalls and deliver on investor expectations.