



ROADS LEADING TO ASIA

HOSTED BY:

THE ACCE YOUNG ENTREPRENEUR GROUP | VELOCITY...WHERE GAME CHANGING CONNECTIONS BEGIN

For North American entrepreneurs, Asia holds enormous promise with fast-growing markets, rising middle classes, and tech-savvy populations. However, navigating business expansion challenges to unlock this promise is not so straightforward. That's because, more than any other global region, Asia represents a grouping of culturally, economically, and commercially distinct countries.

Join us to help stake your growth potential claim in the Asian market with practical lessons from entrepreneurs who have leveraged support from diversified resources towards entering the region. Gain insight from those who were able to succeed where others have faltered and why. And dress up to live-network with the guest speakers and your peers.

To test how Asia capable you and your business are, [register now](#) for your spot at "Roads Leading to Asia".

PANELISTS:

- **Emily Mo**, Director, Hong Kong Economic and Trade Office (Toronto)
- **Sue Rauth**, Deputy Director, Foreign Affairs and International Trade Canada
- **Chris Bennett**, Manager, International Trade, National Bank of Canada
- **Hua Yu**, Managing Partner, Level5 Strategy
- **Toby Chu**, Chairman and CEO, CIBT Education Group Inc.
- **Lindsay Lau**, CEO, INLIGHT
- **Kevin Sullivan**, Senior Manager, Export Development of Canada
- **Raymond Zhu**, Senior Manager, Greater China, Trade and Industry Development Division, B.C. Ministry of Jobs, Economic Recovery and Innovation

WHEN:

Wednesday, March 24, 2021

TIME:

PST 9:00AM - 11:00AM

EST 12:00PM - 2:00PM

VIRTUAL PLATFORM:

Hopin

