

Lily Tse

Founder & CEO

Think Dirty

Lily is the Founder and CEO of Think Dirty, an mobile commerce platform that connects ingredient-conscious beauty shoppers to natural beauty brands. Think Dirty was named the best beauty apps by Refinery29 and Brit+ Co. It was also featured by Oprah Magazine, NPR and TED blog. Prior to founding Think Dirty, Lily has been an award-winning Art Director in advertising and design for 13 years, have worked on clients across multiple industries including, Harvard Graduate School of Design, MIT, American Express, Tim Hortons, Joe Fresh and Mercedes-Benz. Lily's passion is building a purpose-driven venture about health, beauty and consumer transparency. While continue to mentor and support women's representation in tech especially in leadership roles.