

## Business Seminar on

# Succeeding in Asia and Beyond through

# HONG KONG

To celebrate the 20<sup>th</sup> anniversary of the establishment of the Hong Kong Special Administrative Region, the Hong Kong Economic and Trade Office (Toronto) ("HKETO") will organize a business seminar on "Succeeding in Asia and beyond through Hong Kong" with the following details:

**Date: October 19<sup>th</sup>, 2017 (Thursday)**

**Time: 7:30 am – 2:00 pm**

**Venue: Vinci Ballroom, Four Seasons Hotel Toronto**

**60 Yorkville Avenue, Toronto**

Business elites, industry leaders and Government representatives **across Canada and from Hong Kong** will share with the participants on how Canadian companies can tap into the vast opportunities presented by the rapid-growing Asian market through Hong Kong at the event.

The half-day seminar consists of a **networking breakfast**, two **panel discussions** and a **keynote luncheon**. It is a **no-charge** event but attendees would need to **pre-register** with HKETO.

Please RSVP by completing [the attached form](#) and sending it back to us through this email address by October 2<sup>nd</sup>. **Seats are limited and first-come-first-served**. Confirmation email would be sent to those successfully registered for the event.

For further information, please contact HKETO at [info@hketotoronto.gov.hk](mailto:info@hketotoronto.gov.hk) or (416) 924-5544.

Organizer:



Supporting organizations:



## KEYNOTE SPEAKER

### Mr. Charles Ng

Associate Director-General of Investment Promotion, Invest Hong Kong  
The Government of the Hong Kong Special Administrative Region



## PANEL SPEAKERS OF “HONG KONG: THE GATEWAY TO ASIA AND BEYOND FOR CANADIAN COMPANIES”



**Mr. Ron Hoffmann**  
Alberta Senior Representative  
for the Asia Pacific Basin

### Mr. Nicholas Kwan

Director of Research,  
Hong Kong Trade Development Council



**Mr. Jeff W.N. Leung**  
Principal,  
JET

## PANEL SPEAKERS OF “THE NEW ECONOMY IN HONG KONG AND OPPORTUNITIES FOR CANADIAN COMPANIES”

### Dr. Martin Croteau

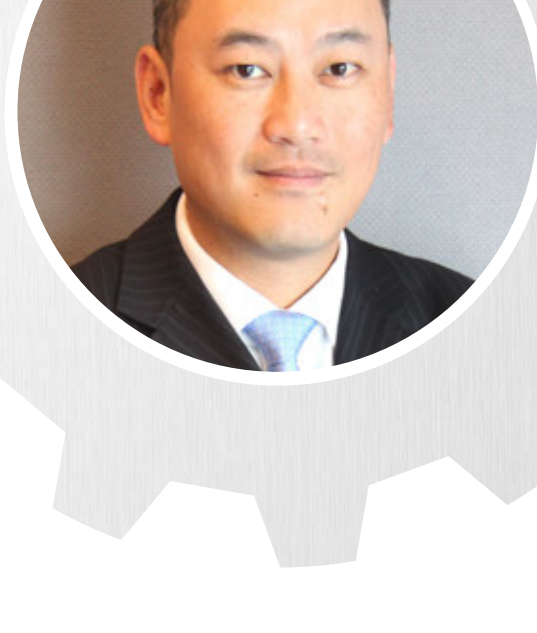
Director of Academic Entrepreneurship,  
Ontario Centres of Excellence



**Dr. Cédric Jeannot**  
Founder and CEO,  
Aprivacy Limited

### Mr. Herman Lam

CEO, Hong Kong Cyberport  
Management Company Limited



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