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## Entrepreneurs NRWS



Summer 2015

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The long sunny days and soaring temperatures signal the much anticipated arrival of summer. Since the Spring edition of Entrepreneur News, there have been a number of exciting events at ACCE which I wish to highlight and recap for you.

# Message from the President

First and foremost, the ACCE Awards Gala was held on March 7, 2015 at the Hilton Suites Hotel and Conference Centre in Markham. The Gala is ACCE's signature annual event, and this year's Gala was yet another unqualified success. Prominent political, business and community leaders were amongst the 1,000 guests in attendance. I extend heartfelt congratulations to this year's impressive group of nine awards winners, which were chosen from an abundant pool of extremely high-caliber entrepreneurs nominated from coast to coast. I especially wish to congratulate and acknowledge Manitoba's current Lieutenant Governor, the Honourable Philip Lee for being the recipient of the 2015 ACCE Lifetime Achievement Award.

On March 26, 2015, we welcomed the newly-minted award winners at a Winner's Club dinner at The School restaurant in Markham. They were able join past winners from the previous eighteen years for an evening of great networking and sharing of insights. I wish to thank BDC for being the title sponsor of the ACCE Awards and for this Winner's Club event.

The 2015 winners were then showcased at the 2015 ACCE Business Forum entitled "Learning from the Achievers", which was held on April 25, 2015 at the North York Civic Centre. The winners shared their success stories and helpful tips with over 250 guests in attendance, who all richly benefited from the panel discussion and exhibits.





**Irwin Li**President

Although the 2015 Awards Gala took place only a few months ago, preparations for the 2016 Awards Gala – its 20<sup>th</sup> anniversary – are well underway! In order to celebrate this auspicious milestone, the event will be even "bigger and "better" than before. We are expecting over 1,200 guests to attend the 2016 Gala which will be held at the Westin Harbour Castle, Toronto on the evening of April 2, 2016. As announced in the Nomination Kick-off Press Conference and Sponsor Appreciation Luncheon held on June 25, 2015 at Courtyard by Marriott Toronto Northeast, we are already accepting nominations for the 2016 ACCE Awards. I invite you to nominate any Chinese Canadian business that deserves to be honoured with an ACCE Award.

Aside from gala-related news and events, the 2015 ACCE West Coast Diversity Business Networking took place on May 14, 2015 at the River Rock Casino Resort in Richmond, BC. There were over 100 attendees including representatives from various levels of government. The success of this event is a true reflection ACCE's successful expansion to the West Coast. I especially wish to thank Toby Chu, winner of the 2015 ACCE Entrepreneur of the Year Award, and his team for spearheading this event and for his generous hospitality to the Toronto board members during our stay in Vancouver.

On June 3, 2015, delegates from ACCE were proud to visit Parliament Hill at the invitation of Senator Victor Oh. The delegates were recognized in the Senate Chambers and attended Question Period in the House of Commons. They were honoured to be received by Prime Minister Stephen Harper at his office in Ottawa. The visit was capped off by attending a reception dinner hosted by Senator Victor Oh and MP Wai Young for the celebration of the 45 Years of Diplomatic Relations between Canada and China. On behalf of ACCE, I would like to thank Senator Oh for his inviting us and for welcoming us to Ottawa.

Our Mandarin Speaking Initiative Team has also been hard at work. On June 7, 2015, we hosted a seminar at Seneca College's Markham Campus on the topic of Sino-Canadian Trade which was conducted in Mandarin. The event was attended by over 100 guests, who gained a deeper understanding and appreciation for the importance of the commercial and trade relationship between our two countries.

Of course, none of these events will be possible without the support of various stakeholders such as our sponsors, members, volunteers, staff, various levels of government, and the media. I wish to thank everyone for their continuous support.

I wish everyone a very safe and enjoyable summer, and look forward to seeing you at the next ACCE event.



All winners, sponsors, guests and ACCE Directors at 2015 ACCE Chinese Canadian Entrepreneur Awards Gala held on March 7, 2015.



ACCE President Irwin Li presented an appreciation plaque to Stephen Bald, Vice President from BDC (Title Sponsor of 2105 ACCE Awards)





























### Lifetime Achievement Award

The Honourable Philip S. Lee, the 24th Lieutenant Governor of Manitoba

The recipient of the 2015 ACCE Lifetime Achievement Award is the 24th and current Lieutenant Governor of the Province of Manitoba, the Honourable Philip S. Lee.

Philip was born in Hong Kong in 1944 as the youngest of nine children. In 1962, Philip arrived in Winnipeg to study chemistry at the University of Manitoba. After graduation, he remained in Winnipeg and began his distinguished career as a chemist for the Winnipeg municipal government. When he retired from the city in 2005, he was the Branch Head Chemist in charge of the Winnipeg's Industrial Waste Control Program.

Despite working full-time as a civil servant, Philip still had a strong desire to use the entrepreneurial skills he learned from his father. This led him and his wife Anita to open their first restaurant, Asia House. She worked the day shift and he relieved her in the evening after working the entire day in the lab. Philip and Anita would eventually own and operate a total of ten trend-setting restaurants. In the 1970's, their chain, Lee's Garden was the first in Manitoba to serve Chinese cuisine fast-food style in a food court; and in the 1980's, Philip and Anita were the first to introduce Mongolian barbecue to Winnipeggers. In 2008, they retired from the rigours of the restaurant

Between both jobs, Philip still found time to be deeply

involved in community work. Within the Chinese community, he had a leading role in building the Dynasty Building, the Chinese Gate and Garden, and the Mandarin Building, which have developed into centres of Chinese community life in Winnipeg.

Philip is also known for bridging Winnipeg's Chinese and mainstream communities. In 1970, during the celebration of Manitoba's centenary as a Canadian province, he helped organize the Chinese community's involvement in the first Folklorama Multicultural Festival. He has also served as the Vice-President of the Folk Arts Council of Winnipeg. In 1977, he was appointed to the Human Rights Council of Manitoba, where he later became chair of the Policy Review Committee for Human

In addition to his careers in both public and private sectors and various community roles, Philip has also been a business development consultant for the past three decades. In the spirit of paying it forward, he has selflessly shared his entrepreneurial know-how with both established businesses and start-ups, and mentored many new Canadians as they launched their first enterprise.

In recognition of his outstanding contributions to Winnipeg, Manitoba and Canada, Philip has been



Ms. Judy Lee, Vice President, Commercial Financial Services, RBC Royal Bank presented the Lifetime Achievement Award to The Honourable Philip S. Lee, The 24th Lieutenant Governor of Manitoba.

honoured with numerous notable awards including induction into the Order of Canada in 1999 and the Queen's Golden Jubilee Medal in 2002. In 2011, the University of Manitoba conferred an Honorary Doctor of Laws degree on him.

On August 4, 2009, Philip Lee was installed as Manitoba's 24th Lieutenant Governor, making him the first Chinese Canadian Lieutenant Governor in the province's history.

## Entrepreneur of the Year Award

Mr. Toby Chu, CIBT Education Group Inc.



Ms. Michelle Harvey, Senior Vice President Business Banking, TD Canada Trust presented the Entrepreneur of the Year Award to Mr. Toby Chu, CIBT Education Group Inc.

In the early nineties, China was increasingly opening its Chu and CIBT has been recognized with numerous awards, doors to foreign investments and its people yearned of western education and international business skills. Grasping this historic opportunity, Toby Chu launched CIBT in 1994 to offer the first U.S.-accredited MBA program in China. By 2000, CIBT's programs were offered to students from Canada, Australia, United Kingdom and

When the SARS virus shut down China's university classrooms, Chu turned the crisis into another opportunity by launching the Global Learning Network, a state-of-the-art videoconferencing system that CIBT now uses to deliver 20% of its programs from its Vancouver and Beijing studios to overseas students in eighteen countries including Brazil, India and Jordan.

Over the past five years, CIBT has grown by over 500% to over \$60 million in revenue. The outstanding success of

including Top 100 National and Global Companies in BC, Premium Growth Award, The Globe & Mail Top 1000, Canada's Fastest Growing companies, and Top 40 under 40.

CIBT now boasts a student body of more than 13,000, with almost 9,000 of them being foreign students. In order to satisfy the housing needs for these foreign students, Chu has started to build North America's first educational "supercentre" in the Vancouver suburb of Richmond that will house as many as 12 universities, colleges and training schools The center will also offer a variety of services such as international student landing services, food services, private tutoring, student lounges, excursion activities for the weekends and student counselling with the purpose of ensuring a safe, secure and convenient environment for international students to study and enjoy their stay in

Founded in 2009 by Yang Jiang, Turuss (Canada) Industry Co. Ltd. is now a renowned hardwood flooring manufacturer. Turuss purchased a large wood factory in Chesley, Ontario, and turned it into a hardwood floor finishing plant which processes lumber partially finished

Once the hardwood flooring is manufactured, Turuss sells to over 400 wholesalers across Canada and the United States. Turuss has also opened six of its own retail locations across the Greater Toronto Area in just two years.

in China and shipped to Canada for finishing.

Turuss also sources high quality lumber from North America and exports to China, where its main customer is Jiang's parent's company which is also engaged in the manufacturing of wood products.

Throughout the years, Turuss has established itself as a supplier of high quality, durable hardwood flooring to home builders and consumers in Canada, US, Europe and China. With the widespread use of hardwood flooring in newly-constructed homes and in the renovation of older ones, Turuss' success looks to continue for a long time.

## **Best International Business Award**

Ms. Yang Jiang, Turuss (Canada) Industry Co. Ltd.



Ontario Region of HSBC Bank Canada presented the Best International Business Award to Ms. Yang Jiang, Turuss (Canada) Industry Co. Ltd

Mr. Simon Ho, CPAP Direct Ltd.

Simon Ho first founded CPAP Direct Ltd. as a sleep-respiratory clinic in Toronto in March 2007. As a registered respiratory therapist, Simon is well aware of the seriousness of sleep disordered breathing, which is estimated to affect one in three adults and one in four children. If left untreated, these disorders could lead to fatigue, vision problems, diabetes, and even heart conditions.

Simon and his team have increased public awareness of sleep disorder through countless workshops, seminars and conferences over the years. Through their hard work, CPAP has grown exponentially to seven locations in Ontario, specializing in sleep apnea treatments and sleep diagnostic services.

Having developed such dominance in the Ontario marketplace, Simon decided to expand to the Asia-Pacific market in 2010. This expansion was sorely needed as the

Asian population was more prone to suffer from sleep disordered breathing due to their unique craniofacial anatomy, and the waiting time for sleeping tests in Asia were as long as eighteen months.

With Hong Kong as its launching point in Asia, Simon and his team of dedicated staff began the critical mission of educating the public and physicians alike about sleep disorders. Most significantly, CPAP introduced home sleeping tests apparatus and dramatically changed the mode of sleep diagnostic services, which were previously administered at sleep clinics.

CPAP now operates 3 clinics in Hong Kong for sleep-respiratory disorders and recently opened a new sleep lab in a Beijing hospital in December 2014. CPAP is currently planning to expand further into major cities in China, Korea, Philippines, Vietnam, and Singapore.



#### Award of Merit

Mr. Bill Ha and Ms. Terry Wei, Riz North Restaurant Recognizing that gluten intolerance was on the rise and their gluten counterparts. RIZ is also the only restaurant in Ontario to offer gluten-free dim sum & tempura.

A distinguishing feature of RIZ is that the kitchen is gluten-free food. Bill, who is superb at customer segregated into two sections, with one-half devoted entirely to gluten-free food preparation and cooking in order to ensure that there is no cross-contamination whatsoever. As a result, RIZ has achieved the three-star rating for commitment to the gluten - intolerant community - the highest level possible. It is the only Asian restaurant in Ontario to achieve this rating to date.

Based on the success of the first location, Bill and Terry dietitians at Toronto's SickKids Hospital, RIZ has opened the second RIZ location in 2011, and continue to bring the niche of gluten-free dining to the mainstream.



Mr. Dave Wong, Regional Vice President of National Bank of Canada presented the Award of Merit to Ms. Terry Wei and Mr. Bill Ha , Riz North

the dining public was hungry for healthy meal alternatives, Bill Ha and Terry Wei opened up RIZ North Restaurant (RIZ) in 2002 to feature and promote relations, and Terry, a chef by training, are perfect partners. Their previous collaborations include successful Asian restaurants like Saigon Star and Lemon Grass.

Bill and Terry wanted to debunk the common misconception that gluten-free food is bland and boring. Through many months of testing and experimenting with different ingredients, and with guidance from developed flavourful gluten-free Asian dishes featuring their own gluten-free sauces which match the taste of

#### Most Innovative Award

Mr. Nixon Chen, SmartRay Inc.

When product engineer Nixon Chen founded Smart Ray, he realized his dream of saving energy and saving the earth through energy efficient LED lighting.

Nixon saw the market potential of LED lighting more than sixteen years ago when he and his team of six designers began to design low power LED Christmas lights. Since then, Smart Ray developed a wide range of LED products such as high power luminaire LEDs that are premium quality, environmentally friendly and energy efficient.

With the emergence and widespread acceptance of LED lighting, Smart Ray has successfully partnered with

energy consultants and other lighting companies to distribute its products and expand its market share. All of Smart Ray's products meet LEED (Leadership in Energy and Environment Design) requirements, and have applications for virtually all indoor and outdoor applications. Nixon is especially proud of the Smart EYE – a cost effective LED light developed by Smart Ray specifically for commercial and condominium parking garages.

Smart Ray's expansion plans include the opening of a manufacturing facility in Ontario for its heavy duty commercial lighting line utilizing nano technology.



Most Progressive Award

Mr. Jie Chen, Chens Enterprises Corporation

products. Chens also distributes world renowned brand names like Procter and Gamble, Maple Leaf Foods, Reckitt Benckiser, Clorox, and PepsiCo.

packaging system which minimizes miscommunications and avoids order delays. Jie even provides suggestions and advice to his customers about the right quantity of inventory to carry in their stores.

Under Jie's leadership, Chen's has built up an unmatched reputation throughout the industry and grown over 400% since 2008. In September 2014, Procter and Gamble named Chens as their only strategic partner in the ethnic market in Canada.



In 1996, Jie Chen left his career as a medical doctor in ethnic products at competitive prices. Beyond ethnic China and moved to Canada with only \$100 to his name. With his foreign medical training not recognized here, Jie chose to change his career path by pursuing a computer engineering degree. He also worked part-time in a Chinese supermarket where he saw the need in the Chens uses an unique automatic online ordering and marketplace has for an ethnic products distribution company.

In 2008, Jie founded Chens Enterprises Corporation to fill this need. With the growing number of immigrants, mainstream Canadian vendors have to offer diverse products which appeal to various ethnicities in order to stay competitive in the marketplace. Chens acts as a middleman to bridge the gap between mainstream vendors and ethnic markets by distributing different

Ms. Georgia Leung, Georgia's Dance & Arts Cultural Centre

Fueled by her unbridled passion for dance, Georgia Leung founded Georgia's Dance & Arts Cultural Centre (GDNA) with aspirations to enrich, treasure, promote and share the uniqueness of Chinese dance and culture.

Having been dancing and performing in ballet and various dance genres since she was a little girl, Georgia chose to be a dance teacher over pursuing her own career in order to spread the joy of dance to others who are less fortunate.

As a dance teacher and performer, Georgia's volunteerism and community service have earned her the Youth Volunteer Service Awards in 2001 and 2003, and the Ten-Year Ontario Volunteer Service Award presented by the legislature of Ontario in 2013.

Georgia instills the spirit of community service and involvement in her students by having them visit and perform at local seniors homes, where their performances of Chinese cultural dance brighten the days of many elderly people who would otherwise not have the chance to see their performances.

Georgia and her students also perform in festivals and events throughout Canada and the United States. In both 2013 and 2014, GDNA was selected as one of only two Canadian dance studios to perform at the Disney Dance the World event.



Ms. Christine Lo, Senior Manager of Sales, Ming Pao Daily News presented the Best Community Service Award to Ms. Georgia Leung, Georgia's Dance & Arts Cultural Centre

## Best Start-up Award

Mr. Benny Lin, PartsEngine.ca



Inspired by the drastically changing consumer behaviour brought on by the e-commerce revolution and mobile technology, high school buddies Benny Lin, Jackson Lau and Gar Cing developed PartsEngine.ca in 2012.

As an on-line retailer of aftermarket automobile accessories, PartsEngine offers products ranging from floor liners, tonneau covers, side bars, auto LED lighting, and performance accessories for your car, truck, and bike. All items come with a low price guarantee and free shipping to anywhere in Canada.

PartsEngine uses a multi-faceted marketing strategy to attract visitors to their website. This includes promotional campaigns with monthly flyers and bi-weekly flashes, the use of social media, weekly email

blasts to subscribers, and utilization of third-party websites like Kijiji and Redflagdeals.

The partners also develop their own content for PartsEngine's blog and magazine. This content specifically targets the interests of Canadian vehicle owners in five key categories - news, products reviews, guides, trending stories, and inspiration. They also help manufacturers to build product awareness and in turn boost sales and bottom line for PartsEngine.

The internet site ranking for PartsEngine.ca improved dramatically in a short 12-month period and sales have grown exponentially to over \$5 million since its inception in 2012.

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- lan Portsmouth, Publisher of PROFIT and Canadian Business magazine delivered the keynote speech at the 2015 ACCE Awards Gala.
- ACCE President Irwin Li presented cheques to charities Rebecca Lee (left 1) from S.E.A.S. Centre and Allan Penning (Left 3) from Harbourfront Centre.







- The 19<sup>th</sup> Annual ACCE Awards Gala was held on March 7, 2015 at Hilton Suites. Major Sponsors, guests and Irwin Li, President of ACCE (Front left 6).
- The Signing Ceremony for the execution of a Memorandum of Understanding for Collaboration between ACCE and Richmond Chamber of Commerce at the 2015 ACCE Awards Gala in Markham ON, March 7, 2015. (From left): Irwin Li, President of ACCE; Honourable Philip S. Lee, Lieutenant Governor of Manitoba; Diane Miller, Aide-de-Camp and Gerard Edwards, Chair of Richmond Chamber of Commerce.
- Irwin Li, President of ACCE (Left 6) presented scholarships to top students from various colleges and universities.

Andrew Wong President





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**Upcoming Events** 

Thursday, September 17, 2015

2015 ACCE Golf Classic

Bayview Golf & Country Club, Thornhill, ON

Thursday, September 24, 2015

**2015 AGM & Members Appreciation** Markham Civic Centre, Markham, ON

Thursday, October 8, 2015

**2015 ACCE West Coast Gala**Fairmont Waterfront Hotel, Vancouver, BC





## Summer 2015









- 2015 ACCE Winners' Club was held on March 26, 2015 at The School Fine Dining. Guests, past award winners, and ACCE Board of Directors are shown.
- 2.015 ACCE Business Forum was held on April 25, 2015 at North York Civic Centre Council Chamber. ACCE Board of Directors and advisors with keynote speakers. (Front row from left): Nixon Chen, SmartRay Inc.; Jie Chen, Chens Enterprises Corporation; Simon Ho, CPAP Direct Ltd. and Toby Chu, CIBT Education Group Inc. (Back row from left): Karen Ng, Chelsea Jin, Wilbert Lai, Irwin Li, Ana Chan, Sandra Tam and Fred Lai.
- Co-Chairs of 2015 ACCE West Coast Diversity Business Networking: Toby Chu, CIBT Education Group Inc and Paul Casey, BDC (left 3 and 4) with Irwin Li, ACCE and Gloria Lo, Hong Kong Economic & Trade Office (Canada)
- 4.
  2015 ACCE West Coast Diversity Business Networking was held on May 28, 2015 at River Rock Casino Resort Whistler Room, Richmond, BC. (Back row from left): Jeffrey Shek, ACCE; Ellen Liu, Triumph Express Service Canada Inc.; Patrick Dang, Sprott Shaw College; Cassandra Dorrington, CAMSC; Catherine Wong, Ming Pao Daily News; Gerard Edwards, Richmond Chamber of Commerce, B.C.; Fan Chun, Dr. Power and Karen Ng, ACCE. (Front row from left): Wally Mah, North Ridge Development Corporation; Paul Casey, BDC; Toby Chu, CIBT Education Group Inc; Irwin Li, ACCE; Consul Wenhua Cheng, Consulate General of Canada in Vancouver; Councillor James Wang, City of Burnaby; Alan Kwong, ACCE and Joshua Huen, Dr. Power



- ACCE Networking Luncheon "Import and Export" was held on May 28, 2015 at Shangri-la Convention Centre, Markham. (From left): Amelia Ng, Joey Barnes, Eddie Rei and Jun He.
- 2015 ACCE Mandarin Speaking Sino-Canadian Trade Seminar was held on June 7, 2015 at Seneca College Markham Campus. (From left): Karen Ng, Michael Li, Edmund Tin, Wilbert Lai, Sandra Tam, Bing Xue, Tim Gu, Arthur Xie, Irwin Li, Jos Nolle, Zhaozheng Kong, Dora Bloom, Chris Dudley and Alan Hamm.
- 2015 ACCE Volunteers Appreciation Luncheon was held on May 30, 2015 at Casa Deluz Banquet Hall. Volunteers and ACCE Board of Directors are shown.















The delegates from ACCE were invited by Senator Victor Oh to visit Parliament in Ottawa on June 3, 2015. (Front row left 4 - 7) Senator Victor Oh; Irwin Li, President of ACCE; Prime Minister Stephen Harper; The Honourable Alice Wong, Minister of State (Seniors).

2.
ACCE Board of Directors and Past Awards Winners met with (Left 4) Minister Counsellor Yu Benlin, Economic & Commercial Affairs of the Chinese Embassy in Canada. (Front row from left): Wilbert Lai; Alan Kwong; Irwin Li; Counsellor Hong Yingchun, Embassy of the People's Republic of China in Canada; Royson Ng. (Back row from left): Kitty Iu, Bill Chen, Kam Ko, Kevin Au-Yeung, Pui-Ling Chan, Joshua Huen, William Ho, Dawn Zhou and Karen Ng.

3.

The delegates from ACCE were invited to join the Celebration of 45 Years of Diplomatic Relations between Canada and China Reception Dinner. (Front row left 6) MP Wai Young; (Back row left 4) Ambassador Luo Zhaohui, the People's Republic of China in Canada; (Back row left 6) Senator Victor Oh.

4.

ACCE team with Senator Victor Oh and MPs. (Front row from left): MP Chungsen Leung; MP Andrew Saxton; Senator Victor Oh; Irwin Li; Senator Percy Mockler and Alan Kwong.

5.

2015 ACCE Sponsors Appreciation Luncheon in conjunction with the Media Conference to kick off the nominations for the 2016 ACCE Chinese Canadian Entrepreneur Awards. It was held on June 25, 2015 at Courtyard by Marriott Toronto Northeast/Markham. Irwin Li presented appreciation plaques to 2015 ACCE Chinese Canadian Entrepreneur Awards major sponsors.

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