

# Markham Small Business Forum 2008

## Business Success in Changing Times



Learn Small Business Trends

Get Expert Guidance from Professionals

Exchange Ideas to Improve and Grow your Business

Network to Build Contacts and Referrals

Wednesday, October 1, 2008

1380 Rodick Road, Lucent-Avaya Building, The Showcase, Markham, L3R 4G5

Cost: \$35 (GST & light breakfast/lunch included)

### EVENT SCHEDULE

8:30 am	Registration/Breakfast	11:10 - 12:00 pm	Breakout Sessions Ask the Experts (Please choose one)
9:00 am	Welcome Remarks <b>Frank Scarpitti</b> , Mayor, Town of Markham <b>Representative</b> , Ministry of Small Business & Consumer Services	<b>1. "Finding Money - Financing for Growth"</b> Representative, RBC, Royal Bank	
9:15 am	Presentations <b>"Small Business Economic Review"</b> Dawn Desjardins, Assistant Chief Economist, RBC Financial Group <b>"Effective Web Strategy"</b> Paul Chato, President, Your Web Department <b>"Networking That Works"</b> Rick Mamros, Director, Learn2Network <b>"Keys to a Computer's Top Performance"</b> Daniel Gauthier, TwinBytes	<b>2. "Overcoming Your Marketing Challenges"</b> Wolfgang Frank, President, Words at Work, <b>3. "Tax Tips for Small Business"</b> George Simpson, CA., Senior Manager, BDO Dunwoody LLP, Chartered Accountants and Advisors <b>4. "Succeeding in the Chinese Market"</b> Stephen Wong, President, ESM Group Inc.	
10:45 am	Q & A Door Prize Draw	12:00 - 1:30 pm <b>Keynote/Networking Lunch</b> <b>"Business Success in Changing Times"</b> Tina Kalogeropoulos, Marketing Manager, Pizza Pizza Limited	

## SEATING IS LIMITED. REGISTER TODAY!

Registration & Advance Payment Required

Register online at [www.msbec.markham.ca](http://www.msbec.markham.ca)

For information contact the Markham Small Business Enterprise Centre at: P. 905.248.2737 Email. [sandratam@markham.ca](mailto:sandratam@markham.ca)

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