



"How To Get The Most Out Of A China Mission" Seminar

January 25 (Fri) 2008 * 7:30 - 9:00 am

Markham Civic Centre * Canada Room

- " Is it possible to check out the market acceptance of my product /services in a 'China Mission'?"
- " What can I get out of a 'China mission' that I am not able to get through Internet and media?"
- " What benefits are there to joining a 'China Mission' as opposed to visiting China on a private trip? "
- " What should I do to make the business to business session work for me? "
- " With a such a large language and cultural gap, how can I get the information that I need? "
- " What do I need to find out about the banking systems in China and avoid problems? "

and more

Seven panel experts are invited to answer the above questions and more, including any other burning questions that you may have. They will provide you with valuable information and guidance to help you get the most out of the upcoming Markham Business China Mission.

Whether you are serious about finding a business partner in China or just testing the water, you will learn practical advice and valuable tips on what to look for and what questions to ask in this upcoming China Mission.

This seminar will help you better understand how to take advantage of the Mission in order to derive relevant, first-hand information that will have a key impact in your business strategic decisions and direction. Our panellists will share their positive experiences with you and answer your concerns and questions in areas of marketing, purchasing, banking, financing, industry and culture-related questions.

Some of the panel experts include:

- Andy Subasinghe - Vice President, TD Bank Financial Group, Global Trade Finance
- Ressa Shurgold - Assistant to Vice President, HSBC – Trade Services, Ontario
- Greg Zhang - General Manager Aboda Communications - Beijing /Toronto
- Rachel Hu - Former Director of Legal Department, China National Foreign Investment Agency

and more

MBT and the Town of Markham encourage you to attend this specially prepared seminar. You are sure to learn many new and exciting facts and invaluable first-hand information from our panel experts.

To register: contact Daniel Smith 905-474-0730 x 17