

**MARKHAM CELEBRATES SMALL BUSINESS**



# Markham's Small Business Forum 2007

*~ A unique learning and networking opportunity packed with great ideas to help small business entrepreneurs succeed*

**Wednesday, October 3, 2007 8:30am – 12pm**  
**Canada Room, Markham Civic Centre**  
101 Town Centre Blvd., Markham

- ✍ Learn Small Business Trends*
- ✍ Get Expert Guidance from Professionals*
- ✍ Exchange Ideas to Improve and Grow your Business*
- ✍ Network to Build Contacts and Referrals*

Event Schedule:	
8:30-9am Registration/Breakfast	9:00am Welcome & Opening Remarks ~ Mayor Frank Scarpitti, Town of Markham
9:15-11am Keynote Presentations: ✍ <b>Small Business Economic Review</b> ~ Economist, RBC Royal Bank ✍ <b>Succession Planning</b> ~ York South Simcoe Training & Adjustment Board ✍ <b>Small Business Security</b> ~ Willi Shillinglaw, CITRMS ✍ <b>Selling for People Who Loathe Sales</b> ~ Reza Alavie, Seneca Industry Innovation	11am-12pm Breakout Sessions: Ask the Experts <ol style="list-style-type: none"><li><b>Finding Money – Financing for Growth</b></li><li><b>Overcoming Your Marketing Challenges</b></li><li><b>Tax Tips for Small Business</b></li><li><b>Developing an Effective Web Strategy</b></li></ol> 12pm Door Prizes/Networking

Cost: \$20 (GST & Hot Breakfast Included) *Registration & Advance Payment Required.*

***Seating is Limited! Register Today!***

To register, please contact Markham Small Business Enterprise Centre  
Phone: 905-248-2737 Email: [msbec@markham.ca](mailto:msbec@markham.ca) [www.msbec.markham.ca](http://www.msbec.markham.ca)

Proudly presented by:



Partners:



In Association with:



Event Sponsors:



*(The Markham Small Business Enterprise Centre is a co-venture of the Town of Markham and the Ministry of Small Business and Entrepreneurship.)*