



For immediate release
October 14, 2010

TORONTO, ON -- The Association of Chinese Canadian Entrepreneurs (ACCE) has officially kicked off its nomination drive to recognize outstanding Chinese Canadian businesses in Canada. The nomination drive kick-off was held at the Ontario Investment and Trade Centre. The keynote address was delivered by MPP Monte Kwinter, Chair of the Ontario Investment & Trade Advisory Council, Parliamentary Assistant to the Minister of Economic Development and Trade.

Alan Kwong, President of ACCE and Co-chair of the Steering Committee of the 2011 Chinese Canadian Entrepreneur Awards (CCEA) notes, "This year, the Association is accepting nominations from across the country (exception: nominee for Award of Merit must be registered with an operating office in Ontario). The expansion of the nomination drive ensures that the 2011 event will showcase the cream of the Chinese Canadian business community crop. If you know of a successful business or company that is eligible to be nominated, we would be glad to hear from you. We are very pleased to have Mr. Peter Lawler, Senior Vice President, Ontario Region of BDC to be the Co-chair of this year's event. 2011 marks the 15th Anniversary of the CCEA. We are looking forward to another successful year."

As with previous years, the Business Development Bank of Canada (BDC) is the title sponsor of the 2011 CCEA, which is presented by ACCE in association with the Centre of Entrepreneurship of Centennial College, Ming Pao Daily News, PricewaterhouseCoopers LLP, and the Ontario Ministry of Economic Development and Trade.

Rita Tsang, President and CEO of Tour East Holidays (Canada) Inc. and Winner of the Entrepreneur of the Year Award 2001, will be assisting in launching the nomination drive. "It was an honour that I received the ACCE Entrepreneur of the Year Award in year 2001. Most important of all, it gave our team much-deserved recognition and a priceless sense of pride for all of their hard work and dedication."

The 2011 Chinese Canadian Entrepreneur Awards Presentation Gala will be held on the evening of Saturday, April 2, 2011 at Hilton Suites Hotel and Conference Centre, 8500 Warden Avenue Markham, ON.

The purpose of the awards is to promote entrepreneurship in the Chinese Canadian Community; to recognize the contribution of Chinese Canadian entrepreneurs; to encourage new business start-up and to promote social responsibility in entrepreneurs.

The nine award categories and their respective sponsors are as follows:

1. Entrepreneur of the Year: Sponsored by TD Canada Trust
2. Best Start-Up: Sponsored by BMO Bank of Montreal
3. Most Innovative: Sponsored by Rogers Communications Inc.
4. Most Progressive: Sponsored by Deloitte & Touche LLP
5. Best Community Service: Sponsored by Ming Pao Daily News
6. Award of Merit: Sponsored by Ministry of Economic Development and Trade
(Nominee must be registered and have an operating office in Ontario, Canada)
7. Best Asia Pacific Business Award: Sponsored by Hong Kong Economic and Trade office
8. Best International Business: Sponsored by HSBC Bank Canada
9. Lifetime Achievement Award: Sponsored by RBC

Nomination closing date is December 6, 2010.

Contact us to obtain nomination forms, for additional information about the awards and specific criteria for each award category, or to nominate a deserving member of the Chinese Canadian community:

Awards Hotline: (905) 479-2802

Website: www.acce.ca

Email: awards@acce.ca

Download nomination form from: <http://www.acce.ca/award/nominationform2011.pdf>

Mail complete nomination to:

Chinese Canadian Entrepreneur Awards
C/o Rae Cowan, Centennial College, Centre of Entrepreneurship,
Residence & Conference Centre
940 Progress Ave.
Toronto, Ontario M1G 3T5

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